

ORDER



Orders
Order / Rev: 720489
Alt Order #: 06362633
Product Desc: FLAKE/NRSC
Estimate: C09C15
Flight Dates: 10/09/12 - 10/18/12
Original Date / Rev: 10/04/12 / 10/04/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Flake, J/ NRSC/ R/ Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-1
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	94	\$61,000.00	\$51,850.00
10/15/12	10/21/12	67	\$40,700.00	\$34,595.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	161	\$101,700.00	\$86,445.00	578.80
Totals	161	\$101,700.00	\$86,445.00	578.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/12/12	10/12/12	1-2p Arizona Midday	CM	1-2p	----F--	:30	1	\$75.00	P-2	1.80	NM	1	\$75.00
AZ MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$75.00		1.80			
2	KPNX	10/12/12	10/12/12	12 News 10pm M-SU	CM	10-1035p	----F--	:30	1	\$1,400.00	P-2	9.30	NM	1	\$1,400.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,400.00		9.30			
3	KPNX	10/12/12	10/12/12	Tonight Show	CM	1035-1135p	----F--	:30	1	\$650.00	P-2	4.30	NM	1	\$650.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$650.00		4.30			
4	KPNX	10/12/12	10/12/12	M-F 11a-12p	CM	11a-12p	----F--	:30	1	\$225.00	P-2	1.90	NM	1	\$225.00
Today Show III															
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$225.00		1.90			
5	KPNX	10/12/12	10/12/12	M-F 1230-1p	CM	1230-1p	----F--	:30	1	\$175.00	P-2	2.50	NM	1	\$175.00
Millionaire (R)															
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$175.00		2.50			

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Advertiser: Flake, J/ NRSC/ R/ Senate
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 Estimate: C09C15

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KPNX	10/12/12	10/12/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	----F--	:30	1	\$225.00	P-2	2.50	NM	1	\$225.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$225.00		2.50						
7	KPNX	10/12/12	10/12/12	M-F 3-4p Ellen	CM	3-4p	----F--	:30	1	\$350.00	P-2	2.10	NM	1	\$350.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$350.00		2.10						
8	KPNX	10/12/12	10/12/12	M-F 4-5p 12 News EVB	CM	4-5p	----F--	:30	1	\$300.00	P-2	1.70	NM	1	\$300.00
12 NEWS VALLEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$300.00		1.70						
9	KPNX	10/12/12	10/12/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$450.00	P-2	2.70	NM	1	\$450.00
12 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$450.00		2.70						
10	KPNX	10/12/12	10/12/12	NBC Nightly News NBC Nightly News	CM	Various	----F--	:30	1	\$1,000.00	P-2	4.60	NM	1	\$1,000.00
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,000.00		4.60						
11	KPNX	10/12/12	10/12/12	M-F 6-630p 12 News 6pm	CM	6-630p	----F--	:30	1	\$700.00	P-2	3.70	NM	1	\$700.00
12 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$700.00		3.70						
12	KPNX	10/12/12	10/12/12	M-F 630-7p Extra	CM	630-7p	----F--	:30	1	\$700.00	P-2	3.50	NM	1	\$700.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$700.00		3.50						
13	KPNX	10/12/12	10/12/12	Fri Prime A Grimm	CM	658-8p	----F--	:30	1	\$1,200.00	P-3	9.20	NM	1	\$1,200.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$1,200.00		9.20						
14	KPNX	10/12/12	10/12/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	----F--	:30	3	\$500.00	P-2	1.80	NM	3	\$1,500.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	3		\$500.00		1.80						
15	KPNX	10/12/12	10/12/12	Fri Prime B Grimm	CM	8-9p	----F--	:30	1	\$2,000.00	P-2	11.10	NM	1	\$2,000.00
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$2,000.00		11.10						
16	KPNX	10/12/12	10/12/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	----F--	:30	1	\$300.00	P-2	1.60	NM	1	\$300.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$300.00		1.60						
17	KPNX	10/12/12	10/12/12	Fri Prime C Dateline	CM	9-10p	----F--	:30	1	\$2,500.00	P-2	12.70	NM	1	\$2,500.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--	1		\$2,500.00		12.70						
18	KPNX	10/15/12	10/15/12		CM	1-2p	M-----	:30	1	\$75.00	P-2	1.80	NM	1	\$75.00

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 Estimate: C09C15
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				1-2p Arizona Midday											
				Arizona Midday											
				AZ MIDDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$75.00			1.80			
19	KPNX	10/15/12	10/15/12	12 News 10pm M-SU	CM	10-1035p	M-----	:30	1	\$1,400.00	P-2	9.30	NM	1	\$1,400.00
				12 News 10 pm M-Su											
				12 NEWS @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$1,400.00			9.30			
20	KPNX	10/15/12	10/15/12	Tonight Show	CM	1035-1135p	M-----	:30	1	\$650.00	P-2	4.30	NM	1	\$650.00
				Tonight Show											
				TONIGHT SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$650.00			4.30			
21	KPNX	10/15/12	10/15/12	M-F 11a-12p	CM	11a-12p	M-----	:30	1	\$225.00	P-2	1.90	NM	1	\$225.00
				Today Show III											
				TODAY SHOW 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$225.00			1.90			
22	KPNX	10/15/12	10/15/12	M-F 1230-1p	CM	1230-1p	M-----	:30	1	\$175.00	P-2	2.50	NM	1	\$175.00
				Millionaire (R)											
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$175.00			2.50			
23	KPNX	10/15/12	10/15/12	M-F 12-1230p	CM	12-1230p	M-----	:30	1	\$225.00	P-2	2.50	NM	1	\$225.00
				12 News at Noon											
				NOON NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$225.00			2.50			
24	KPNX	10/15/12	10/15/12	M-F 3-4p	CM	3-4p	M-----	:30	1	\$350.00	P-2	2.10	NM	1	\$350.00
				Ellen											
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$350.00			2.10			
25	KPNX	10/15/12	10/15/12	M-F 4-5p	CM	4-5p	M-----	:30	1	\$300.00	P-2	1.70	NM	1	\$300.00
				12 News EVB											
				12 NEWS VALLEY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$300.00			1.70			
26	KPNX	10/15/12	10/15/12	M-F 5-530p	CM	5-530p	M-----	:30	1	\$450.00	P-2	2.70	NM	1	\$450.00
				M-F 5-530p											
				12 NEWS @ 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$450.00			2.70			
27	KPNX	10/15/12	10/15/12	NBC Nightly News	CM	Various	M-----	:30	1	\$1,000.00	P-2	4.60	NM	1	\$1,000.00
				NBC Nightly News											
				NIGHTLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$1,000.00			4.60			
28	KPNX	10/15/12	10/15/12	M-F 6-630p	CM	6-630p	M-----	:30	1	\$700.00	P-2	3.70	NM	1	\$700.00
				12 News 6pm											
				12 NEWS @ 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$700.00			3.70			
29	KPNX	10/15/12	10/15/12	M-F 630-7p	CM	630-7p	M-----	:30	1	\$700.00	P-2	3.50	NM	1	\$700.00
				Extra											
				EXTRA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----		1			\$700.00			3.50			
30	KPNX	10/15/12	10/15/12		CM	7-9a	M-----	:30	3	\$500.00	P-2	1.80	NM	3	\$1,500.00

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Estimate: C09C15
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show 7-9a NBC Today Show															
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	3		\$500.00		1.80						
31	KPNX	10/15/12	10/15/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	M-----	:30	1	\$300.00	P-2	1.60	NM	1	\$300.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$300.00		1.60						
32	KPNX	10/15/12	10/15/12	Mon Prime C Revolution	CM	9-10p	M-----	:30	1	\$2,500.00	P-2	10.70	NM	1	\$2,500.00
REVOLUTION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/15/12		10/15/12	10/21/12	M-----	1		\$2,500.00		10.70						
33	KPNX	10/13/12	10/13/12	Sa 10pm News Sa 10pm News	CM	10-1030p	-----S-	:30	1	\$1,400.00	P-2	9.30	NM	1	\$1,400.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$1,400.00		9.30						
34	KPNX	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030p-1205a (10:30 PM-12:00 XM)	-----S-	:30	2	\$1,200.00	P-2	7.20	NM	2	\$2,400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	2		\$1,200.00		7.20						
35	KPNX	10/13/12	10/13/12	Chris Matthews Chris Matthews	CM	Various	-----S-	:30	1	\$350.00	P-2	1.70	NM	1	\$350.00
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$350.00		1.70						
36	KPNX	10/13/12	10/13/12	6-7p 12 News Saturday 6p News Now 1hr	CM	6-7p	-----S-	:30	2	\$400.00	P-2	4.30	NM	2	\$800.00
12 NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	2		\$400.00		4.30						
37	KPNX	10/13/12	10/13/12	SAT TDY NBC Today Show	CM	Saturday Today	-----S-	:30	3	\$250.00	P-2	1.50	NM	3	\$750.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	3		\$250.00		1.50						
38	KPNX	10/13/12	10/13/12	Sat Prime A Revolution	CM	7-8p	-----S-	:30	1	\$500.00	P-2	10.50	NM	1	\$500.00
PRIME ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$500.00		10.50						
39	KPNX	10/13/12	10/13/12	Saturday Morning News 12 News Sat Today	CM	Various	-----S-	:30	3	\$250.00	P-2	2.90	NM	3	\$750.00
12 NEWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	3		\$250.00		2.90						
40	KPNX	10/13/12	10/13/12	Sat Prime B Chicago Fire	CM	8-9p	-----S-	:30	1	\$600.00	P-3	13.00	NM	1	\$600.00
PRIME ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$600.00		13.00						
41	KPNX	10/13/12	10/13/12	Sat Prime C Law & Order: SVU	CM	9-10p	-----S-	:30	1	\$800.00	P-3	14.00	NM	1	\$800.00
PRIME ENCORE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$800.00		14.00						
42	KPNX	10/14/12	10/14/12		CM	10-1035p	-----S	:30	1	\$1,400.00	P-2	9.30	NM	1	\$1,400.00

Order / Rev: 720489
 Alt Order #: 06362633
 Flight Dates: 10/09/12 - 10/18/12

Advertiser: Flake, J/ NRSC/ R/ Senate
 Product Desc: FLAKE/NRSC
 Estimate: C09C15
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 10 pm News Su 10pm News															
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$1,400.00		9.30			
43	KPNX	10/14/12	10/14/12	1035pm - Sports Tonight	CM	1035-1105p	-----S	:30	1	\$350.00	P-3	8.80	NM	1	\$350.00
SPORTS TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					1	\$350.00		8.80			
44	KPNX	10/14/12	10/14/12	SUN TDY	CM	5-9a	-----S	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
NBC Today Show (Su)															
SUNDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					3	\$250.00		0.00			
45	KPNX	10/14/12	10/14/12	Sun 8-10a	CM	Various	-----S	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
12 News Sun Today															
12 NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	-----S					3	\$250.00		0.00			
46	KPNX	10/11/12	10/18/12	1-2p Arizona MIDDAY	CM	1-2p	---T---	:30	1	\$75.00	P-2	1.80	NM	2	\$150.00
Arizona MIDDAY															
AZ MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$75.00		1.80			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$75.00		1.80			
47	KPNX	10/11/12	10/18/12	12 News 10pm M-SU	CM	10-1035p	---T---	:30	1	\$1,400.00	P-2	9.30	NM	2	\$2,800.00
12 News 10 pm M-Su															
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$1,400.00		9.30			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$1,400.00		9.30			
48	KPNX	10/11/12	10/18/12	Tonight Show	CM	1035-1135p	---T---	:30	1	\$650.00	P-2	4.30	NM	2	\$1,300.00
Tonight Show															
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$650.00		4.30			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$650.00		4.30			
49	KPNX	10/11/12	10/18/12	M-F 11a-12p	CM	11a-12p	---T---	:30	1	\$225.00	P-2	1.90	NM	2	\$450.00
Today Show III															
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$225.00		1.90			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$225.00		1.90			
50	KPNX	10/11/12	10/18/12	M-F 1230-1p	CM	1230-1p	---T---	:30	1	\$175.00	P-3	2.50	NM	2	\$350.00
Millionaire (R)															
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$175.00		2.50			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$175.00		2.50			
51	KPNX	10/11/12	10/18/12	M-F 12-1230p	CM	12-1230p	---T---	:30	1	\$225.00	P-2	2.50	NM	2	\$450.00
12 News at Noon															
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$225.00		2.50			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$225.00		2.50			
52	KPNX	10/11/12	10/18/12	M-F 3-4p	CM	3-4p	---T---	:30	1	\$350.00	P-2	2.10	NM	2	\$700.00
Ellen															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12		10/08/12	10/14/12	---T---					1	\$350.00		2.10			
Week: 10/15/12		10/15/12	10/21/12	---T---					1	\$350.00		2.10			

Order / Rev: 720489
 Alt Order #: 06362633
 Flight Dates: 10/09/12 - 10/18/12

Advertiser: Flake, J/ NRSC/ R/ Senate
 Product Desc: FLAKE/NRSC
 Estimate: C09C15

KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
63	KPNX	10/09/12	10/16/12	Tonight Show Tonight Show	CM	1035-1135p	-T-----	:30	1	\$650.00	P-2	4.30	NM	2	\$1,300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$650.00		4.30						
Week:		10/15/12	10/21/12	-T-----	1		\$650.00		4.30						
64	KPNX	10/09/12	10/16/12	M-F 11a-12p Today Show III	CM	11a-12p	-T-----	:30	1	\$225.00	P-2	1.90	NM	2	\$450.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$225.00		1.90						
Week:		10/15/12	10/21/12	-T-----	1		\$225.00		1.90						
65	KPNX	10/09/12	10/16/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	-T-----	:30	1	\$175.00	P-2	2.50	NM	2	\$350.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$175.00		2.50						
Week:		10/15/12	10/21/12	-T-----	1		\$175.00		2.50						
66	KPNX	10/09/12	10/16/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	-T-----	:30	1	\$225.00	P-2	0.00	NM	2	\$450.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$225.00		0.00						
Week:		10/15/12	10/21/12	-T-----	1		\$225.00		0.00						
67	KPNX	10/09/12	10/16/12	M-F 3-4p Ellen	CM	3-4p	-T-----	:30	1	\$350.00	P-2	2.10	NM	2	\$700.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$350.00		2.10						
Week:		10/15/12	10/21/12	-T-----	1		\$350.00		2.10						
68	KPNX	10/09/12	10/16/12	M-F 4-5p 12 News EVB	CM	4-5p	-T-----	:30	1	\$300.00	P-2	1.70	NM	2	\$600.00
12 NEWS VALLEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$300.00		1.70						
Week:		10/15/12	10/21/12	-T-----	1		\$300.00		1.70						
69	KPNX	10/09/12	10/16/12	M-F 5-530p M-F 5-530p	CM	5-530p	-T-----	:30	1	\$450.00	P-2	2.70	NM	2	\$900.00
12 NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$450.00		2.70						
Week:		10/15/12	10/21/12	-T-----	1		\$450.00		2.70						
70	KPNX	10/09/12	10/16/12	NBC Nightly News NBC Nightly News	CM	Various	-T-----	:30	1	\$1,000.00	P-2	4.60	NM	2	\$2,000.00
NIGHTLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$1,000.00		4.60						
Week:		10/15/12	10/21/12	-T-----	1		\$1,000.00		4.60						
71	KPNX	10/09/12	10/16/12	M-F 6-630p 12 News 6pm	CM	6-630p	-T-----	:30	1	\$700.00	P-2	3.70	NM	2	\$1,400.00
12 NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$700.00		3.70						
Week:		10/15/12	10/21/12	-T-----	1		\$700.00		3.70						
E 72	KPNX	10/09/12	10/16/12	M-F 630-7p Extra	CM	630-7p	-T-----	:30	1	\$700.00	P-2	3.50	NM	2	\$1,400.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----	1		\$700.00		3.50						
Week:		10/15/12	10/21/12	-T-----	1		\$700.00		3.50						
E 73	KPNX	10/09/12	10/16/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	-T-----	:30	3	\$500.00	P-2	1.80	NM	6	\$3,000.00

Order / Rev: 720489
 Alt Order #: 06362633
 Flight Dates: 10/09/12 - 10/18/12

Advertiser: Flake, J/ NRSC/ R/ Senate
 Product Desc: FLAKE/NRSC
 Estimate: C09C15
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					3	\$500.00		1.80			
		Week: 10/15/12	10/21/12	-T-----					3	\$500.00		1.80			
E 74	KPNX	10/09/12	10/16/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	-T-----	:30	1	\$300.00	P-2	1.60	NM	2	\$600.00
TODAY SHOW 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					1	\$300.00		1.60			
		Week: 10/15/12	10/21/12	-T-----					1	\$300.00		1.60			
E 75	KPNX	10/09/12	10/16/12	Tue Prime C Tue Prime C	CM	9-10p	-T-----	:30	1	\$2,500.00	P-3	19.40	NM	2	\$5,000.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----					1	\$2,500.00		19.40			
		Week: 10/15/12	10/21/12	-T-----					1	\$2,500.00		19.40			
E 76	KPNX	10/10/12	10/17/12	1-2p Arizona Midday Arizona Midday	CM	1-2p	--W----	:30	1	\$75.00	P-2	0.00	NM	2	\$150.00
AZ MIDDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$75.00		0.00			
		Week: 10/15/12	10/21/12	--W----					1	\$75.00		0.00			
E 77	KPNX	10/10/12	10/17/12	12 News 10pm M-SU 12 News 10 pm M-Su	CM	10-1035p	--W----	:30	1	\$1,400.00	P-2	0.00	NM	2	\$2,800.00
12 NEWS @ 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$1,400.00		0.00			
		Week: 10/15/12	10/21/12	--W----					1	\$1,400.00		0.00			
E 78	KPNX	10/10/12	10/17/12	Tonight Show Tonight Show	CM	1035-1135p	--W----	:30	1	\$650.00	P-2	4.30	NM	2	\$1,300.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$650.00		4.30			
		Week: 10/15/12	10/21/12	--W----					1	\$650.00		4.30			
E 79	KPNX	10/10/12	10/17/12	M-F 11a-12p Today Show III	CM	11a-12p	--W----	:30	1	\$225.00	P-2	1.90	NM	2	\$450.00
TODAY SHOW 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$225.00		1.90			
		Week: 10/15/12	10/21/12	--W----					1	\$225.00		1.90			
E 80	KPNX	10/10/12	10/17/12	M-F 1230-1p Millionaire (R)	CM	1230-1p	--W----	:30	1	\$175.00	P-2	2.50	NM	2	\$350.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$175.00		2.50			
		Week: 10/15/12	10/21/12	--W----					1	\$175.00		2.50			
E 81	KPNX	10/10/12	10/17/12	M-F 12-1230p 12 News at Noon	CM	12-1230p	--W----	:30	1	\$225.00	P-2	2.50	NM	2	\$450.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$225.00		2.50			
		Week: 10/15/12	10/21/12	--W----					1	\$225.00		2.50			
E 82	KPNX	10/10/12	10/17/12	M-F 3-4p Ellen	CM	3-4p	--W----	:30	1	\$350.00	P-2	2.10	NM	2	\$700.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----					1	\$350.00		2.10			
		Week: 10/15/12	10/21/12	--W----					1	\$350.00		2.10			
E 83	KPNX	10/10/12	10/17/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	\$300.00	P-2	1.70	NM	2	\$600.00
12 NEWS VALLEY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 720489
 Alt Order #: 06362633
 Flight Dates: 10/09/12 - 10/18/12

Advertiser: Flake, J/ NRSC/ R/ Senate
 Product Desc: FLAKE/NRSC
 Estimate: C09C15
KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 83	KPNX	10/10/12	10/17/12	M-F 4-5p 12 News EVB	CM	4-5p	--W----	:30	1	\$300.00	P-2	1.70 NM	2	\$600.00
12 NEWS VALLEY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$300.00		1.70		
Week:		10/15/12	10/21/12	--W----					1	\$300.00		1.70		
E 84	KPNX	10/10/12	10/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	--W----	:30	1	\$450.00	P-2	2.70 NM	2	\$900.00
12 NEWS @ 5P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$450.00		2.70		
Week:		10/15/12	10/21/12	--W----					1	\$450.00		2.70		
E 85	KPNX	10/10/12	10/17/12	NBC Nightly News NBC Nightly News	CM	Various	--W----	:30	1	\$1,000.00	P-2	4.60 NM	2	\$2,000.00
NIGHTLY NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$1,000.00		4.60		
Week:		10/15/12	10/21/12	--W----					1	\$1,000.00		4.60		
E 86	KPNX	10/10/12	10/17/12	M-F 6-630p 12 News 6pm	CM	6-630p	--W----	:30	1	\$700.00	P-2	3.70 NM	2	\$1,400.00
12 NEWS @ 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$700.00		3.70		
Week:		10/15/12	10/21/12	--W----					1	\$700.00		3.70		
E 87	KPNX	10/10/12	10/17/12	M-F 630-7p Extra	CM	630-7p	--W----	:30	1	\$700.00	P-2	3.50 NM	2	\$1,400.00
EXTRA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$700.00		3.50		
Week:		10/15/12	10/21/12	--W----					1	\$700.00		3.50		
E 88	KPNX	10/10/12	10/17/12	M-F Today Show 7-9a NBC Today Show	CM	7-9a	--W----	:30	3	\$500.00	P-2	1.80 NM	6	\$3,000.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					3	\$500.00		1.80		
Week:		10/15/12	10/21/12	--W----					3	\$500.00		1.80		
E 89	KPNX	10/10/12	10/10/12	Wed Prime B Law & Order: SVU	CM	8-9p	--W----	:30	1	\$2,500.00	P-3	11.20 NM	1	\$2,500.00
L&O SVU														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$2,500.00		11.20		
E 90	KPNX	10/10/12	10/17/12	M-F Today Show II 9-10a Today Show II	CM	9-10a	--W----	:30	1	\$300.00	P-2	1.60 NM	2	\$600.00
TODAY SHOW 2														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$300.00		1.60		
Week:		10/15/12	10/21/12	--W----					1	\$300.00		1.60		
E 91	KPNX	10/10/12	10/17/12	Wed Prime C Chicago Fire	CM	9-10p	--W----	:30	1	\$3,500.00	P-2	9.10 NM	2	\$7,000.00
CHICAGO FIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	--W----					1	\$3,500.00		9.10		
Week:		10/15/12	10/21/12	--W----					1	\$3,500.00		9.10		

*Tax 1 Note: Tax 0.5%.

Totals 161 \$101,700.00